

Speaker, entrepreneur, and Lead Ninja of Down Set Lead, Rod Bourn works with top organizations to bring out their best. With his background in HR and Organizational Development, Rod excels at identifying root causes of issues plaguing the workplace. With his strategic training, leadership experience and sense of humor, he'll guide your team out of the woods while teaching precise tactics to make a change for the better.

"Engaging", "instrumental", "dynamic", and "creative" — words clients often use to describe the growth-focused presentations and programs Down Set Lead provides. Let Rod precisely break down issues and show you new and exciting ways to use innovative energies to move up!

# Rod Bourn

## *Down Set Lead*



*Let's connect!*

Contact me directly for press related inquiries, speaking engagements, and training opportunities to move you forward.

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**DSL**  
DOWN | SET | LEAD

# Signature Sessions



## *Down Set Lead*

Taken from Rod's pioneering new book of the same title, this football motified program guides you down the path to creating a high performing team. Key items include creating the culture you want, enlisting personnel in their role, handling poor performers, empowering teammates and ultimately developing them beyond their current role. Stories from the production floor, executive suite and gridiron meld to create this unforgettable lesson you can apply to your organization immediately.



## *Leadership in the Battlefield*

This extremely popular full-day program in Gettysburg, PA or Antietam, MD includes touring the park in a limo bus, chronologically visiting key battle sites and comparing the history and leaders from those locations with leadership tactics that can be used (or avoided) in today's organizations. A reenactor guide and DSL staff combine to deliver a truly memorable team building experience focused around leadership styles.



## *The Winning You*

How can you reframe your position in both your professional and personal life to bring greater meaning to your organization, career, family and yourself? This stirring tale has attendees literally map out the "why" of what they've accomplished, their next steps, and how to course correct as necessary. Honest truths are faced as participants harness their talents to grow personally and professionally through this powerfully engaging talk.

### *Tired of longwinded ego-driven speakers?*

Rod's tailored presentations deliver concrete takeaways attendees can easily understand and take back to their office to implement immediately.

*Learn how Down Set Lead can serve your organization in:*

- Keynoting Conferences*
- Facilitating Executive Onboarding*
- Leading Teambuilding Retreats*
- Conducting In-house Mentoring Programs*
- Perfecting Networking*
- Delivering Workshop Programs*
- Individual or Small Group Coaching*
- Emceeding Events & Fund Raisers*

